

62

Golden Showers. A.A.R.S.
1957. Everblooming yellow
climber.

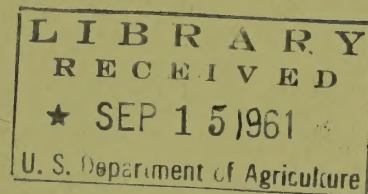


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Somerset's

1961-62 WHOLESALE

ROSE LIST

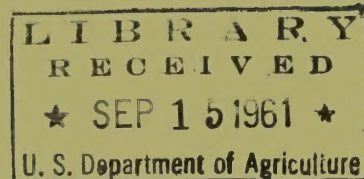
SOMERSET ROSE NURSERY, INC.

P. O. BOX 608

NEW BRUNSWICK, N. J.

Somerset ROSES

WHOLESALE LIST 1961-62



Somerset's new refrigerated storage building, where your roses are kept under perfect conditions of temperature and humidity to retain all their vigor.

Quality

Properly grown, carefully dug and graded. Stored under ideal conditions to bring your roses to you with the highest degree of viability.

Service

Storage under ideal conditions until you want them, printed labels for each rose, growing help and colored pictures at cost to help you sell.

Satisfaction

That you are supplying your customers the best available.

Most of our climbing roses are grown here in New Brunswick and are usually available anytime after Oct. 15th. The bush roses are grown in the best growing regions on the West Coast. They usually arrive here late in December and January and are available after that time.

SOMERSET ROSE NURSERY, INC.

NEW BRUNSWICK, N. J.

P. O. Box 608

Telephone Kilmer 5-5180

Somerset Rose Nursery, INC.

P. O. Box 608

New Brunswick, N. J.

METHOD OF SHIPMENT: All roses are offered F.O.B. New Brunswick. Shipment will be made by express unless otherwise arranged. Boxing and packing extra at cost.

CONFIRMATION: Orders will be confirmed as quickly as possible. We will make every effort to fill your order as confirmed but if it should be necessary to pro-rate because of factors we cannot control, we reserve the right to do so. Advise if substitutions will be accepted.

CLAIMS: Claim for damage, shortage or variance in grade must reach us within 5 days after shipment has been received. Because of the perishable nature of rose bushes we cannot entertain complaints after this period.

Refer to our order blank for Wholesale Prices and list of available varieties

List of tree roses available will be mailed on application.

PATENTED HYBRID TEAS OR BUSH ROSES

We offer the following Roses under license from patentee, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY, at or above prices specified. No reduction should be made in the retail price on the No. 1 ½ grade. Prices for patented roses are determined individually for each variety, according to the quantity purchased of each variety.

Aztec. Pat. No. 1648. Vivid scarlet orange with big, long lasting show type blooms on a vigorous bush.
Retail each \$2.75

Baccara. Pat. No. 1367. A red, set aglow by hidden flames of orange. An ideal cut rose that will last twice as long in the home as other roses. This variety is for the fancier who enjoys cutting roses from the garden for display in the home.
Retail each \$2.50

Buccaneer. Pat. No. 1119. Grandiflora Type. Clear bright yellow on tall vigorous plants.
Retail each \$2.50

Burnaby. Pat. No. 1314. Produces large double, exhibition type, delicate light yellow blooms on vigorous plants.
Retail each \$2.50

Capistrano. Pat. No. 992. Rich shade of deep glowing rose pink, in bud as well as in the open flower. Fragrant. A.A.R.S. Winner 1950. Retail each \$2.00

Careless Love. Pat. No. 1582. Genuinely unique, combines red with white streaks on whole petals or flowers rose or white. Plants are vigorous and produce the fragrant blooms through the entire season.
Retail each \$2.50

Charles Mallerin. Pat. No. 933. Gorgeous new rose with buds and blooms of midnight crimson velvet, the "blackest" big red rose to date.
Retail each \$2.50

Christian Dior. Pat. No. 1943. A.A.R.S. Winner for 1962. First red Hybrid Tea rose to win All-America in nine years. A magnificent crimson-red overlaid with iridescent scarlet combined with exquisite form make Christian Dior the most outstanding red rose today. Light fragrance. Tall upright plant with glossy foliage.
Retail each \$3.50

Chrysler Imperial. Pat. No. 1167. Rich, unfading, crimson-red color. Its big blooms open well in all kinds of weather, are long lasting and of superior form. A.A.R.S. Winner 1953. Retail each \$2.50

Coronado. Pat. No. PPRR. Color is red flushed copper-orange to yellow. Flower is very large, high centered and full. This variety blooms abundantly on long erect stems. The plant is tall, full, very vigorous.
Retail each \$3.50

Diamond Jubilee. Pat. No. 824. Glowing buff orange. Buds open slowly to long lasting double blooms.
Retail each \$2.25

Duet. Pat. No. 1903. A.A.R.S. 1961. Vigorous bi-color, rich salmon pink with reverse of the petals glowing carmine.
Retail each \$3.00

El Capitan. Pat. No. 1796. Strong growing grandiflora producing masses of perfect, gleaming red, blooms.
Retail each \$2.75

Fascinating. Pat. App. For. A truly fascinating blend of yellow and flame, ever-changing. Free flowering, vigorous plants.
Retail each \$3.00

Forty-Niner. Pat. No. 792. Brilliantly hued bi-color. Inside of petal is vivid red and outside of petal is a chrome-yellow. A.A.R.S. Winner 1949.
Retail each \$2.50

Gail Borden. Pat. No. 1618. Attractive pastel pink with apricot tones. Large high centered blooms.
Retail each \$3.00

Garden Party. Pat. App. For A.A.R.S. 1960. A cross between Charlotte Armstrong and Peace. The giant, fully double blooms are rich cream or ivory delicately tinted with soft pink. Vigorous plants.
Retail each \$3.00

Golden Girl. Pat. No. 1912. Bushy upright plants produce masses of large double sparkling yellow blooms.
Retail each \$2.50

Golden Masterpiece. Pat. No. 1284. Enormous, fragrant golden yellow blooms on vigorous plants.
Retail each \$3.00

Golden Scepter. Pat. No. 910. Unfading golden-yellow, long slender buds, large, high-centered.
Retail each \$1.85

Hawaii. Pat. No. 1833. Different color, different fragrance. A beautiful orange-coral blend.
Retail each \$3.50

Helen Traubel. Pat. No. 1028. Sparkling pink, long buds that open into very large and lovely blooms. A.A.R.S. Winner 1952. Retail each \$2.75

PATENTED HYBRID TEAS OR BUSH ROSES (Cont'd)

Invitation. Pat. No. 2018. A most unusual color, a rich salmon-orange which is exceptionally rare in modern roses, excellent form in bud and bloom. Plant is vigorous with fine, semi-glossy foliage. Flowers have a strong delightful fragrance.

Retail each \$3.00

June Bride. Pat. No. 1770. Grandiflora Type. Fragrant creamy white blooms, freely produced on a tall vigorous bush.

Retail each \$2.50

Jeanie. Pat. No. PAF. A Peace-type rose, delicate pink and cream with a sweet fragrance.

Retail each \$2.50

John S. Armstrong. Pat. No. PAF. A.A.R.S. winner for 1962. A Grandiflora. Magnificent, deep dark red coloring is unequaled in richness. Profuse buds and blooms are color fast in every stage. Cut flowers will last more than a week. Flowers are borne in clusters with long individual stems.

Retail each \$3.50

Kings Ransom. Pat. No. PAF. A.A.R.S. winner for 1962. Rich chrome yellow petals, non-fading qualities and its profuse blooms captured the award for Kings Ransom. Exceptionally tall full plant densely clothed with dark green foliage. Long slender buds and full high centered flowers. Extremely vigorous.

Retail each \$3.50

Kordes Perfecta. Pat. No. 1604. Large high centered flowers, very fragrant; color is cream, tipped and flushed crimson with a flush of yellow. Plant is vigorous and free flowering.

Retail each \$3.00

Lady Elgin. Pat. No. 1469. Unique apricot and orange combination. Huge double blooms on strong stems and a vigorous bush.

Retail each \$2.50

K. T. Marshall. Pat. No. 607. A rose of rare beauty growing vigorously with large, open upright blooms of warm glowing pink, perfect form and long stems.

Retail each \$1.85

Love Song. Pat. No. 1360. Large blooms of deep salmon with gold reverse. Plant is moderately vigorous.

Retail each \$2.50

Memoriam. Pat. No. PPRR. Long pointed buds of this lovely, new light pink rose are large and perfect, opening slowly to very double exquisitely formed flowers. This plant is upright and sturdy.

Retail each \$3.50

Mirandy. Pat. No. 632. A strong grower producing large, long-pointed ovoid buds of rich dark red with black shadings, opening to deep rich red. A.A.R.S. Winner 1945.

Retail each \$2.25

Mission Bells. Pat. No. 923. Deep glowing salmon opening to a clear shrimp pink color. A.A.R.S. Winner 1950.

Retail each \$2.00

Montezuma. Pat. No. 1383. Grandiflora type. Bright orange-scarlet buds change to salmon-orange blooms. An outstanding variety.

Retail each \$2.75

Mojave. Pat. No. 1176. A blend of salmon, apricot, and orange, and occasionally in cool weather the salmon changes to red, blended with the other two colors. A.A.R.S. Winner 1954.

Retail each \$2.75

My Fair Lady. Pat. App. For. Highly publicized. A real beauty, blending pink and cream with the reverse of the petals yellow.

Retail each \$3.00

New Yorker. Pat. No. 823. Brilliant red with color long lasting and sun-resistant.

Retail each \$2.50

Nocturne. Pat. No. 713. Bright cardinal red with dark shadings of crimson. Flower long lasting and fragrant. A.A.R.S. Winner 1948.

Retail each \$2.25

Pink Parfait. Pat. No. 1904 A.A.R.S. 1961. Vigorous grandiflora producing quantities of lovely high-centered blooms of delicate pink.

Retail each \$3.00

Pink Duchess. Pat. No. 1834. The newest and richest colored pink of the Peace family. A strong plant with rugged foliage and 5—6 inch blooms.

Retail each \$3.00

Pink Peace. Pat. No. 1759. Big dusky rose blooms on a big vigorous bush. We predict this will be almost as popular as its namesake.

Retail each \$3.00

Queen Elizabeth. Pat. No. 1259. Grandiflora Type. Rich, showy pink on upright vigorous plants. A.A.R.S. 1955.

Retail each \$2.50

Royal Velvet. Pat. No. 1911. Free flowering brilliant ruby red of enormous size. Very durable with heavy velvety petals. An excellent bush with strong vigorous canes and good foliage.

Retail each \$2.50

Simone. Pat. No. 1847. Big, double, high-centered lavender. Usually these blooms come singly on long strong stems and they are lightly fragrant. The vigorous, medium-height plant has leathery, glossy foliage.

Retail each \$3.00

Sleigh Bells. Pat. No. 1004. The freely produced white flowers open gradually into blooms of great size with 40 or more petals. It is really fragrant.

Retail each \$2.00

Starfire. Pat. No. 1742. A.A.R.S. Winner 1959. Grandiflora type. Bronzy green foliage, sunfast currant-red blooms on long cutting stems.

Retail each \$2.50

Sterling Silver. Pat. No. 1433. Silvery-lavender flowers of good form, pleasantly fragrant. Moderately vigorous, of medium height.

Retail each \$3.00

Suspense. Pat. App. For. Big double red and yellow bi-color. Heavy substantial petals, long stems with dark green foliage. An improved Forty Niner.

Retail each \$3.00

Sutter's Gold. Pat. No. 885. Beautiful, long-pointed, yellow bud, richly shaded with orange and red. A.A.R.S. Winner 1950.

Retail each \$2.25

Tiffany. Pat. No. 1304. Dainty pink with a heart of gold. Long lasting fragrant blooms on upright vigorous plants. A.A.R.S. 1955.

Retail each \$2.75

Vassar Centennial. Pat. No. 2031. This rose has the richness of apricot tones as well as the lovely, delicate shades of pastel peach. A profuse bloomer, ideal for cutting.

Retail each \$3.00

War Dance. Pat. No. 2017. A Grandiflora rose. Deep, orange-scarlet rose with exquisite form. Grows in the Grandiflora style with many Hybrid Tea-like blooms. The bush is well formed and attractive with blooms that are superb all season.

Retail each \$3.00

White Knight. Pat. No. 1359. 1958 A.A.R.S. Winner. The first white H.T. ever awarded this honor. Satiny white blooms of superb form on a vigorous bush, ideal for cutting.

Retail each \$2.75

White Queen. Pat. No. 1762. New pure white with slender buds and graceful high centered blooms. Petals are wind and rain resistant.

Retail each \$2.50

PATENTED FLORIBUNDA ROSES

Carrousel. Pat. No. 1066. Grandiflora Type. Crimson buds open to velvety red showing yellow stamens, borne in large clusters. Ornamental seed pods are an added attraction. Retail each \$2.00

Circus. Pat. No. 1382. Big clusters of perky blooms that are a delightful "paint pot" of vivid ever-changing tones of yellow, buff, pink, and bright red. Compact, low to medium high plants. A.A.R.S. 1956. Retail each \$2.50

Fashion. Pat. No. 789. Brilliant luminous coral flowers overlaid with gold. All season bloom, large clusters and singly. A.A.R.S. Winner 1950. Retail each \$1.75

Fire King. Pat. No. 1758 A.A.R.S. 1960. Brilliant vermilion red, perfect miniature hybrid tea formed blooms. Strong grower, dark green foliage. Retail each \$2.50

Fusilier. Pat. No. 1709. A.A.R.S. Winner 1958. A rich orange-red of great brilliance and luminescence, deepening in color in cool weather. Produces heavy clusters of frilled blooms. Retail each \$1.75

Glacier. Pat. No. 1025. Slow opening, glistening white, good sized blooms on a vigorous bush. Retail each \$2.00

Gold Cup. Pat. No. 1683. A.A.R.S. Winner 1958. Pure golden yellow fragrant blooms that hold their color thru the life of the flower. Ornamental glossy foliage. Retail each \$2.00

Goldilocks. Pat. No. 672. Rich golden yellow, long lasting, hardy and vigorous. Retail each \$1.50

Golden Slippers. Pat. No. PAF. A.A.R.S. winner for 1962. Distinctive Fluorescent orange and gold coloring is a significant achievement in the Floribunda class. Perfect bright gold buds, graceful open orange and gold flowers with yellow centers. Sturdy and compact in growth. Retail each \$2.50

Ivory Fashion. Pat. No. 1688. A.A.R.S. Winner 1959. Medium sized blooms, pale gold shading to ivory. Retail each \$2.00

Jiminy Cricket. Pat. No. 1346. Attractive coral orange. The vigorous 4 ft. plants are ideal for hedges or garden planting. A.A.R.S. 1955. Retail each \$1.75

La Fontaine. Pat. No. 2040. A new introduction by the Conard-Pyle Company for this season. A clear, rich yellow floribunda. Retail each \$2.50

Little Darling. Pat. No. 1581. Vigorous bi-color. Red-orange to rose-pink, suffused coppery-yellow. The vigorous canes carry masses of medium sized double blooms. Retail each \$2.25

Ma Perkins. Pat. No. 1143. This has much larger individual blooms than most floribundas, and a form more like that of Hybrid Teas. The daintily formed buds are a soft, yet rich pink. Retail each \$1.75

Pink Bountiful. Pat. No. 601. Clear pink blooms of attractive form. Petals are thick textured and long lasting. Hardy, vigorous, easy to grow. Retail each \$1.50

Pink Chiffon. Pat. No. 1564. Attractive plant with glossy foliage and light pastel pink buds opening into delicate pink blooms. Retail each \$2.00

PATENTED FLORIBUNDA (Cont'd)

Polka. Pat. App. For. Unusually large flowers of rich claret rose pink. Heavy branching plants with fine foliage and very free flowering. Retail each \$2.50

Red Pinocchio. Pat. No. 812. A velvety deep red, sometimes with traces of black. Retail each \$1.50

Sarabande. Pat. No. 1761 A.A.R.S. 1960. Bright iridescent orange scarlet large blooms in clusters on a broad low plant. Rich yellow stamens accent the brilliant color of the flowers. Retail each \$2.50

Spartan. Pat. No. 1357. Strong, healthy, vigorous bushes with quantities of fragrant, vibrant coral colored blooms. Retail each \$2.00

Vogue. Pat. No. 926. A rich coral rose. Individual flowers three to four inches in diameter are Hybrid Tea shaped with perfect high centered form. A.A.R.S. Winner. Retail each \$1.75

White Bouquet. Pat. No. 1415. A.A.R.S. Winner 1957. Medium sized plant with 4-5 inch gardenia-like blooms. Sweet spicy fragrance. Retail each \$2.00

White Pinocchio. Pat. No. 1010. Outstanding floribunda, semi-double flowers of pure white with yellow stamens. Large 2 to 2½ inch flowers. Retail each \$1.50

PATENTED CLIMBERS

Aloha. Pat. No. 948. Rich deep-rose pink. Repeat bloomer with buds of deep coral-pink. Flowers are 5 inches across. Retail each \$2.50

Blossomtime. Pat. No. 1240. Shrubby pillar type with beautiful buds and blooms of light pink with rose pink reverse. Very fragrant and free flowering all summer. Retail each \$2.50

Coral Dawn. Pat. No. 1117. Deep coral pink 4½ in. blooms produced all summer on a vigorous healthy bush. Retail each \$2.75

Climbing Chrysler Imperial. Pat. 1528. Vigorous climbing everblooming form of the popular red H. T. Retail each \$2.75

Climbing Circus. Pat. No. PAF. A climbing form of this most successful of all multicolor Floribunda roses. A free bloomer in spring that blooms intermittently throughout the growing season. The plant is vigorous without being overwhelming. Retail each \$3.50

Climbing Crimson Glory. Pat. No. 736. Beautiful velvety crimson color. A particularly good climber with the same long-stemmed blooms as the bush form. Recurrent blooming. Retail each \$2.75

Don Juan. Pat. No. 1864. Pillar type, producing a constant display of deep velvety red fragrant blooms. Excellent to cut. Retail each \$3.00

Golden Showers. Pat. No. 1557. A.A.R.S. Winner 1957. First winter-hardy everblooming yellow Pillar and Climbing rose. The attractive buds are a rich daffodil yellow and open into 3½-4 inch fragrant yellow blooms. Retail each \$2.50

CONTINUED NEXT PAGE

PATENTED CLIMBERS (Cont'd)

Climbing Peace. Pat. No. 932. Climbing form of the famous bush Hybrid Tea. Occasional blooms are produced all summer. Retail each \$2.50

Red Empress. Pat. No. 1573. Hybrid Tea like fragrant blooms of iridescent red on good stems are produced all summer on a vigorous plant. Retail each \$2.50

Royal Gold. Pat. No. 1849. A vigorous hardy climber, growing to 5-7 feet. Flowers all summer producing fragrant double golden yellow blooms of good size. Retail each \$3.00

Spectacular. Pat. No. 1416. Strong grower with clusters brilliant orange-red 4 inch blooms carried over a long season. Retail each \$2.50

NON-PATENTED HYBRID TEA ROSES

The selected varieties offered below have stood the test of time and any one of them will give you and your customers good results.

All roses are tied in bundles of 10. Orders should be in units of 10. 30-290 at the 100 rate, 300 or more at 1000 rate. Orders made up of 300 or more patented and non-patented roses will be extended the 1000 rate on the non-patented varieties, the patented varieties will be priced according to the quantity ordered of each individual variety. See order blank for prices.

RED

Black Knight. Rich dark crimson.

Christopher Stone. Bright velvety scarlet, scented.

Crimson Glory. Most popular of all dark reds. Flowers very large with perfect form and fine fragrance.

Etoile de Hollande. Favorite dark red, free flowering and fragrant.

McGredy's Scarlet. Vigorous free flowering red.

Poinsettia. One of the most brilliant red roses. Excellent grower.

Red Radiance. Very popular light red, free blooming, fragrant.

PINK

Countess Vandal. Two-toned copper pink.

Charlotte Armstrong. Popular deep rose pink.

Picture. Velvety rose pink.

Radiance. Popular rose pink.

The Doctor. Fragrant sparkling pink, long pointed buds and large flowers. Not vigorous.

YELLOW

Eclipse. Clear yellow, long pointed buds.

Golden Dawn. Rich double yellow.

Golden Rapture. Attractive golden yellow, fully double blooms, a vigorous grower.

NON-PATENTED HYBRID TEA (Cont'd)

Joanna Hill. Double blooms of golden buff, yellow center, fragrant.

Lowell Thomas. Lasting, clear canary-yellow, on strong stem.

Mrs. E. P. Thom. Bright canary yellow, large, well shaped flowers.

Mrs. P. S. Du Pont. Free flowering compact deep yellow.

Peace. Vigorous healthy growth with immense blooms of yellow tinted pink.

Sister Therese. Vigorous, free flowering, fine buds, golden yellow.

TWO-TONED

Autumn. Burnt orange streaked red, vigorous and upright.

Condessa de Sastago. Deep copper-pink inside, golden yellow reverse, double, vigorous and prolific.

Duq. de Penaranda. Cinnamon peach, a very attractive color.

President Hoover. Scarlet, gold and cream tones.

Signora. Warm salmony orange.

Talisman. Golden yellow, stained copper red.

WHITE

Frau K. Druschki. Very popular, large pure white.

K. A. Victoria. Very popular, free flowering, double, pure white.

McGredy's Ivory. Creamy white perfect form.

Mme. Jules Bouche. Vigorous blush white.

Rex Anderson. Lovely ivory white.

POLYANTHA ROSES

Dick Koster. Deep pink.

Margo Koster. Salmony orange.

FLORIBUNDA ROSES

Betty Prior. Popular two tone pink.

Floradora. A brilliant orange scarlet. Perfect buds, open camellia like flowers.

Garnette. Dwarf petite garnet-red.

Lafayette Imp. Large glowing red blooms.

Pinocchio. Attractive popular pink.

CLIMBING HYBRID TEA ROSES

Climbing Mrs. P. S. DuPont. Strong yellow, one of the best.

Climbing President Hoover. Scarlet, gold and cream tones.

Climbing Talisman. Golden yellow stained copper red.

NON-PATENTED CLIMBING ROSES

Blaze. Very popular scarlet with some reblooming characteristics.

New Blaze. A reselected everblooming strain.

Dr. J. H. Nicholas. Full double rose pink. Everblooming.

Gold Rush. Everblooming golden yellow.

Paul's Scarlet. Very popular scarlet.

Silver Moon. Large single white with gold center. Vigorous growth, glossy foliage.

The New Dawn. Blush pink, still the finest everblooming hardy climber.

White Dawn. Best everblooming white.

MENNEPOTS

The unique side drainage feature in the MENNEPOT makes water-logging impossible while standing in the sales yard.

We stock all sizes of the heavy weight pots. See our general catalog for sizes and prices.

MINIATURE ROSES

A charming novelty, easy to grow. Properly handled can be made a profitable item. Perfectly hardy. They force easily and may be flowered in about 8 weeks. We supply plants out of 3" pots.

Baby Gold Star. Pl. Pat. No. 407. Golden yellow. 14 inches. Retail each **\$1.50**

***Bo Peep. Pl. Pat. No. 976.** Fine medium pink. Retail each **\$1.50**

***Cinderella. Pl. Pat. No. 1051.** Double cream white. 10" high. Retail each **\$1.50**

Midget. Pl. Pat. No. 466. The tiniest rose-red fully double. 9" high. Retail each **\$1.25**

Pixie. Pl. Pat. No. 408. Smallest double white rose. 8" high. Retail each **\$1.25**

***Red Imp. Pl. Pat. No. 1032.** Very double rich crimson. 10" high. Retail each **\$1.50**

Robin. P.A.F. Tyrian red blooms on compact, bushy plants. Retail each **\$1.25**

***Sweet Fairy. Pl. Pat. No. 748.** True rose fragrance with very double light pink blooms. 10 inches. Retail each **\$1.25**

Tinker Bell. Pl. Pat. No. 1293. Very double bright pink blooms. 8 inches. Retail each **\$1.25**

Pixie Gold. Pat. App. For. Soft golden yellow. Uniform, compact. 12" Retail each **\$1.50**

Pixie Rose. Pat. App. For. Best deep pink. Fragrant and free flowering. 10" Retail each **\$1.50**

Scarlet Gem. No. PPAF. New large red. Retail each **\$1.50**

NOTE: Varieties marked * best for pot forcing.